

## International Matchmaking Event @ ITB 2016 Berlin, 9–11 March

ITB Berlin is the world's leading trade fair for the travel and tourism industry. Each year, more than 10.000 exhibitors from 180 countries use this platform to generate new business deals.

Are you tired of cruising the aisles of trade fairs, hoping to find interested exhibitors? Are you an exhibitor yourself and are not sure how to win interested visitors or other exhibitors for your business offers? In this case, the Enterprise Europe Network and TMB invite you to take part in an international matchmaking event during ITB 2016. Your participation will enable you to find future business partners in an outcome-oriented and - above all - time efficient manner.



**INTERNATIONAL MATCHMAKING EVENT**

9.-11. March 2016 | Berlin, Germany

We offer you 3 different formats - and they are all free of charge:

- **Matchmaking Event** – bilateral business meetings, booked by you in advance help you to find suitable international co-operation partners for your business.
- **Guided Tours** – discover the German Capital Region's tourism industry – Thematic guided tours will introduce you to interesting potential co-operation and business partners in Berlin and Brandenburg.
- **EU-Funding Workshop** – learn about tourism-related EU-funding opportunities in programs like Horizon2020, INTERREG, COSME and others.

**Make the most out of your visit at ITB 2016 and**

**REGISTER NOW:**

[www.b2match.eu/itb2016](http://www.b2match.eu/itb2016)